Linux Association of Canada

OPEN SOURCE WEEK 2027

EXHIBITOR INFORMATION

Connect. Demonstrate. Participate.



FLAGSHIP EVENT • SEPTEMBER 3–4, 2027 • PRAIRIELAND PARK, SASKATOON

OPEN	COLLABORATIVE	SECURE	SOVEREIGN
Knowledge	Community	Technology	Choice

Prepared for prospective exhibitors and community participants

Be part of Canada's open-source gathering

Open Source Week 2027 is a national week of community events, education and collaboration, concluding with a two-day flagship gathering in Saskatoon on September 3–4, 2027.

The flagship event is being designed as a practical, welcoming environment where attendees can meet the people building, supporting and using Linux and open-source technologies. Exhibitors are encouraged to make their spaces interactive: show real systems, run live demonstrations, answer technical questions and give attendees something they can explore hands-on.

WHY EXHIBIT?

Meet an audience interested in Linux, open-source software, infrastructure, cybersecurity, hardware, education and digital sovereignty — in an environment built around technical substance and community connection.

A venue built for demonstrations and trade-show activity

The Saskatoon flagship event will be held at Prairieland Park. Hall C is a newly renovated, flexible event space with customizable LED lighting and direct connection to Hall A through a 60-foot movable wall.

20,000	17,800	23.33 ft	97
sq. ft. building	sq. ft. usable floor	ceiling height	trade-show booths*

**Venue trade-show capacity is a facility specification; the Open Source Week floor plan and exhibitor count will be determined separately.*

Who should exhibit?

- Linux and open-source hardware manufacturers
- Open-source software, infrastructure, cloud and cybersecurity organizations
- Canadian technology companies and service providers
- Educational institutions, research groups and training organizations
- Open-source projects, Linux User Groups and nonprofit communities
- Organizations working in digital sovereignty, interoperability and open standards

Exhibitor options

The exhibitor program is designed to remain accessible to smaller organizations while providing enough room for substantial product and hardware demonstrations. All prices are in Canadian dollars.

SHOWCASE BOOTH	EXHIBITOR BOOTH	COMMUNITY TABLE
4 × 4 ft	**8 × 8 ft**	**By application**
$750 Wi-Fi included **$850 Wi-Fi + power**	**$1,450 Wi-Fi included** **$1,550 Wi-Fi + power**	**Complimentary**
Includes: • exhibitor listing • logo • website link • 2 exhibitor passes	Includes: • enhanced exhibitor profile • logo + description • website link • 3 exhibitor passes • exhibitor spotlight	For eligible volunteer-led open-source projects, LUGs, nonprofits and educational/community groups. Commercial promotion is not permitted.

Additional exhibition space

Custom exhibition spaces (including 10 × 20 ft and 20 × 20 ft) are available by quotation. An adjacent 8 × 8 ft space may be added for $1,250 with an Exhibitor Booth. Power and specialized services are quoted according to the final layout and venue requirements.

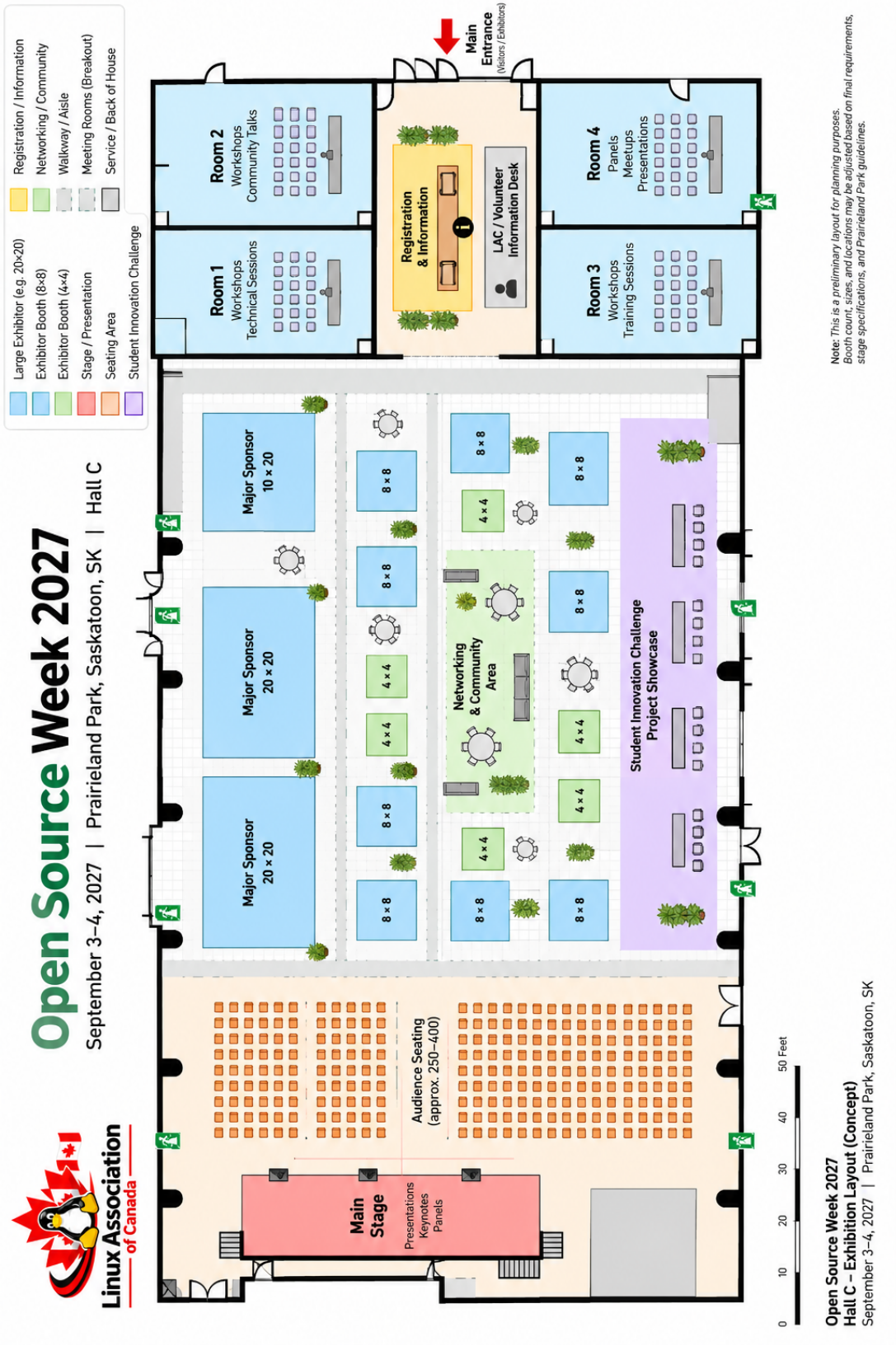
HARDWARE DEMONSTRATIONS

Powered Exhibitor Booths are recommended for laptop, workstation, server, networking, maker and other hands-on hardware demonstrations. Eligible exhibitors may be identified in the event directory as a “Hands-on Hardware Demonstration.”

What is included

- Allocated exhibition floor area and exhibitor identification
- Event Wi-Fi access
- Exhibitor passes according to booth category
- Table and chairs appropriate to the selected booth configuration
- Listing on the Open Source Week exhibitor directory
- Standard electrical access when the powered option is selected
- Access to exhibitor information and logistics guidance before the event

Hall C floor plan



Concept layout. This preliminary floor plan is for planning purposes. Booth counts, sizes and locations may be adjusted based on final requirements, stage specifications and Prairieland Park guidelines. Final placement is assigned by LAC according to the event floor plan and operational requirements.

More than a booth

Program participation

Exhibitors are welcome to propose technical talks, workshops, demonstrations or panel participation. Program participation is curated separately from exhibition purchases and is not guaranteed by the purchase of exhibition space.

This separation protects the technical independence and vendor neutrality of the Linux Association of Canada while still giving exhibitors meaningful opportunities to contribute expertise to the program.

Designed for hands-on engagement

The strongest exhibitor experiences are the ones attendees can interact with. We encourage exhibitors to consider live systems, product demonstrations, open firmware or software walkthroughs, repairability and upgrade demonstrations, developer tools, educational activities, and opportunities for attendees to speak directly with technical staff.

Exhibitor visibility

SHOWCASE BOOTH	EXHIBITOR BOOTH
• Logo on exhibitor list	• Logo on dedicated exhibitor page
• Organization name	• Organization description/profile
• Website link	• Website link
• 2 exhibitor passes	• 3 exhibitor passes
	• One exhibitor spotlight through LAC channels

Sponsorship and exhibiting

Exhibiting and sponsorship are separate opportunities. Organizations may exhibit without becoming a sponsor, and sponsorship does not influence LAC's technical, educational or policy positions.

Selected sponsorship levels may include exhibitor benefits or exhibitor discounts in the final sponsorship package. Where a sponsorship includes exhibition space, the sponsorship package will state this explicitly.

VENDOR NEUTRALITY

Commercial participation helps make the event possible, but it does not purchase endorsement. LAC evaluates technologies and partnerships on technical merit, openness, security, interoperability, sustainability, accessibility, community benefit and the public interest.

Planning your exhibit

Space and equipment

Exhibitors are responsible for their own displays, equipment, signage, shipping and specialized technical requirements. Tables and chairs are supplied according to booth configuration. Powered booths include standard electrical access; unusual electrical loads, dedicated networking, audiovisual production or other specialized services may involve additional venue charges.

Travel and logistics

Prairieland Park is located in Saskatoon, Saskatchewan, minutes from downtown. The facility provides thousands of free parking spaces and extensive trade and convention infrastructure. Detailed exhibitor move-in, move-out, shipping and access instructions will be issued closer to the event.

Attendance and registration

Attendance projections will be shared as registration data becomes meaningful. LAC will not publish speculative attendance figures far in advance of the event. Exhibitors will receive updated planning information as the national Open Source Week program, speaker lineup and registration campaign develop.

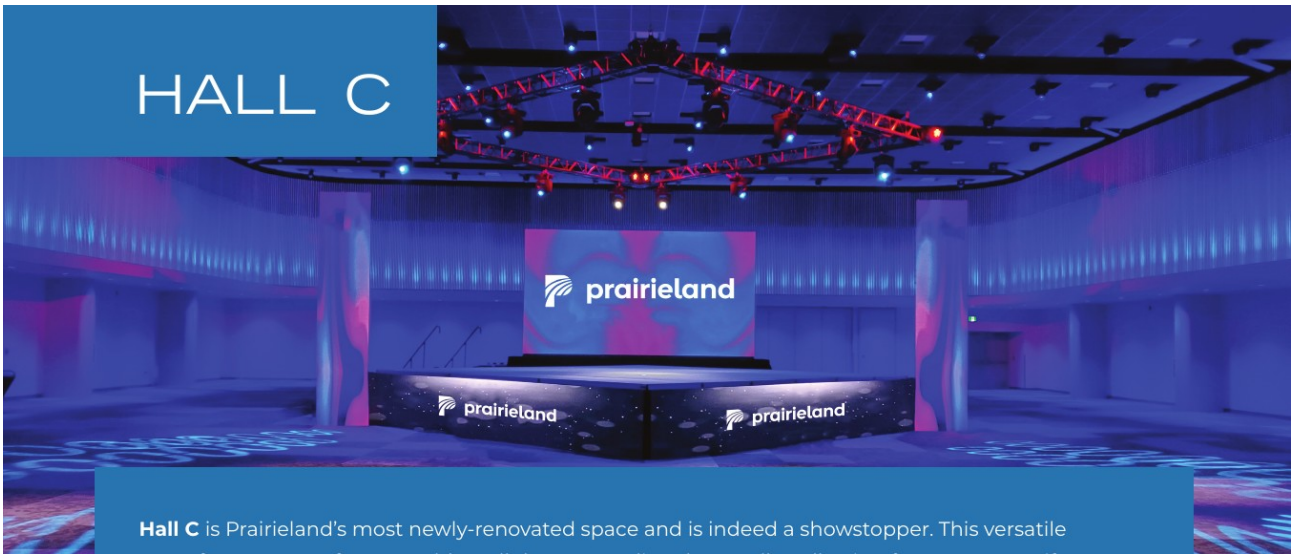
Community table eligibility

Complimentary Community Tables are intended for genuine community participation. Priority will be given to volunteer-led open-source projects, Linux User Groups, nonprofit organizations, educational groups and other community initiatives. Availability will be limited and applications may be curated to maintain a balanced exhibitor floor.

Important notes

- All pricing is in Canadian dollars.
- Final placement is assigned by LAC according to the event floor plan and operational requirements.
- Exhibitor participation is subject to approval and a final exhibitor agreement.
- Booth dimensions describe allocated floor space; final furniture placement must remain within that footprint.
- Program participation is curated independently from commercial exhibition purchases.
- Final venue service details and any applicable taxes or specialized service charges will be confirmed before invoicing.

Join us in Saskatoon



OPEN SOURCE WEEK 2027

National program: August 29 – September 4, 2027
Saskatoon flagship: September 3–4, 2027
Prairieland Park • Saskatoon, Saskatchewan, Canada

START A CONVERSATION

Whether you are bringing Linux laptops from the UK, demonstrating Canadian infrastructure technology, representing an open-source project, or introducing attendees to a new tool, we want the exhibition floor to be a place where people can see open technology working in the real world.

EXHIBITOR ENQUIRIES

Linux Association of Canada
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linuxassociation.ca/open-source-week

Open • Collaborative • Secure • Sovereign

Venue information and photography: Prairieland Park facility information booklet. Hall C specifications are venue-provided and subject to event configuration.